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Grants help to link businesses

Staff reports

(December 20, 2007) — **Finger Lakes Wired**, a federally funded economic development program, s award a total of \$31,000 to two programs intended to increase collaboration among business leaders county region.

The Essential Links will get \$20,000. The goal of the program, supported by the Cornell Agriculture Technology Park in Geneva, is to create a network for the food, beverage and agricultural industries.

Finger Lakes Wired said the money will support entrepreneurial efforts and assist existing businesse

The Finger Lakes Advanced Manufacturing Enterprise will get \$11,000. It is a partnership of man seeking, in part, to provide information and opportunities to youths for careers in manufacturing.

Kodak wins product awards

Three **Eastman Kodak Co.** products won Innovations 2008 Design and Engineering Awards from th Consumer Electronics Show press preview event last month in New York City.

The company's Easyshare 5300 All-in-One Printer won in the computer peripherals category. The Ea V1253 camera won in the digital imaging category. And the Easyshare ZD710 camera, with its energ design, won in the eco-design and sustainable technology category.

The awards are sponsored by the Consumer Electronics Association.

Excellus will explain plans

With the Dec. 31 deadline to sign up for Medicare plans, **Excellus BlueCross BlueShield** has sched seminars to explain its offerings.

Sessions today: 10 a.m. at Stephanie's Ristorante, 84 High St., Fairport; 10 a.m. at the Webster Knig Columbus, 70 Barrett Drive; 2 p.m. at the Wishing Well, 1190 Chili Ave., Gates; and 2 p.m. at Clifton Hospital, 2 Coulter Road in Clifton Springs, Ontario County.

Sessions on Dec. 27: 10 a.m. at Brighton Town Hall, 2300 Elmwood Ave.; 10 a.m. at Joseph C. Wils Center, 800 Carter St., Rochester; 10 a.m. at Konstantinou Restaurant, 6101 Furnace Road in Ontar County; 2 p.m. at Marion B. Folsom Health Center, 1850 Brighton-Henrietta Townline Road, Brightor